

Assisi LOOP-AID® Ad Concepts

*General Product*

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| **Copy Option 1:** Introducing the Assisi LOOP-AID®, an accessory to the Assisi Loop®, the latest innovation from Assisi Animal Health. The LOOP-AID was designed to assist with compliance of veterinary instructions, provide convenience for you, and enhance your pet’s mobility during treatment. Available now! |
| **Copy Option 2:** The Assisi LOOP-AID® is designed to get the most out of every Assisi Loop® treatment by giving your pet more mobility during each treatment and giving you the freedom to step away from your pet without interrupting a healing session. Now available! |
| **Copy Option 3:** The Assisi LOOP-AID®, an accessory to the Assisi Loop®, is designed to promote compliance with your vet’s treatment program, increase your pet’s mobility during treatments, and allows you to step away while treatments continue. Now available! |

*LOOP-AID Promo*

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| **Copy Option 1:** You already use the Assisi Loop®, now it’s time to make treatment even easier. Get the Assisi LOOP-AID® today to give your pet greater mobility during treatment, and give yourself the freedom to step away during each healing session. Now available! |
| **Copy Option 2:** Using the Assisi Loop® just got even easier! The Assisi LOOP-AID® is designed to get the most out of every healing session for your pet. Now available! |
| **Copy Option 3:** Healing at home just got even easier. The Assisi LOOP-AID® helps make the most out of every healing session with the Assisi Loop®. Order your LOOP-AID today! |

*Bundle Promo*

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| **Copy Option 1:** Introducing the Assisi LOOP-AID®, the most convenient way to treat your pet all in one place. Get an Assisi Loop® and LOOP-AID bundle today! |
| **Copy Option 2:** The Assisi Loop® and the Assisi LOOP-AID® are designed to make in-home healing as easy and worry-free as possible. Get your Assisi Loop and LOOP-AID bundle today! |
| **Copy Option 3:** Heal your pet at home with the Assisi Loop® and the Assisi LOOP-AID®. The most convenient way to treat your pet, all in one place. Get your Assisi Loop and LOOP-AID bundle today! |