



How to talk with your veterinary professional about Assisi products

Purpose: Assisi Animal Health offers a relatively new technology. Many veterinary professionals are still unfamiliar with our products. This guide is meant to offer some tips about how to talk with your veterinary professional about Assisi Loop technology and how to be the best advocate for your animal to receive the highest quality of care.

TIP 1: Don't be surprised if your veterinary professional hasn't heard of the Assisi Loop® or Assisi Loop Lounge™.

The Assisi Loop and the Loop Lounge (introduced Oct 2018) are relatively new products. However, Assisi's technology is grounded in good science and clinical research. The Assisi Loop and Loop Lounge deliver a proprietary targeted microcurrent signal optimized to activate a specific biochemical process that regulates swelling and pain--the binding of calcium with calmodulin and the resulting nitric oxide cascade. Assisi has the scientific research to back up our claims that Assisi treatments accelerate healing and effectively treat pain, inflammation and its symptoms, non-invasively and without pharmaceuticals.

Your veterinary professional (and you) can learn more at www.assisianimalhealth.com.

TIP 2: Be respectful of your veterinary professional's time.

Your veterinary professional cares about your animal's health. You will get the most positive response from your veterinary professional if you are respectful of her/his time. The LARGE tri-fold Veterinary brochure includes the key pieces of information your veterinary professional needs to know about Assisi to consider it. We've also included additional materials for you and your vet should he/she want to learn more.

TIP 3: Know what your veterinary professional is looking for.

Veterinary professionals typically have specific questions they need answered when considering if they should prescribe the Assisi Loop for your animal.

1. What can be treated with Assisi Products?

The Loop treats inflammation and pain. As such, the Loop is effective for a number of issues including orthopedic injuries, osteoarthritis, degenerative disorders of the spine (ex., IVDD, Wobblers, Spinal Instability), wounds, internal issues such as pancreatitis, and post-surgical pain and swelling.

2. Is it safe?

Yes. It uses very low levels of energy, produces no heat, and has no reported cases of negative side effects. And, unlike laser therapy, it can be used safely on patients with cancer, thyroid issues, and seizures.

3. Is there evidence that it is effective?

Yes. Double-blind randomized clinical trials have shown it is effective for a variety of issues in veterinary and human health. There is a known biochemical mechanism of action -- it up-regulates the binding of calcium with calmodulin, which accelerates the nitric oxide cascade which regulates inflammation.

4. Will it interfere with the veterinary professionals standard procedures or pain management program?

No. It can be used in as a stand-alone treatment or in conjunction with other treatments such as laser therapy, chiropractic, acupuncture, and rehabilitation exercises.

5. How does my veterinary professional write a prescription?

We have included a prescription form in this packet. If your veterinarian prefers to use their own prescription pad, the prescription should read: Assisi tPEMF 1-3 times per day or as needed.

Have them scan, email or phone the prescription to us:

- E-Mail: orders@assisianimalhealth.com
- Fax [415.481.0995](tel:415.481.0995)
- Call 866-830-7342

6. Once your vet has given us the prescription, please call our office to confirm where you would like us to ship your complementary Assisi Loop.

TIP 4: Remember, you're the boss.

It is in your best interest to be an informed consumer of your animal's health care. Take the time to read the assisianimalhealth.com website yourself, and send us any questions you have at info@assisianimalhealth.com.

Assisi Animal Health LLC

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